



It's a Bargain Jam boree! WAREHOUSE SALE!

LOWEST PRICES IN
YEARS ON NAME BRAND
TELEVISION

ZENITH

Brand New
CLOSEOUT!



RATED NO. 1
IN THE
COUNTRY

Easy Terms

23 INCH LO-BOY CONSOLE

- Dark Filter, Lens
- Sunshine Picture Tube
- Lighted Channel Selector
- Push-Pull On-Off
- Hand-Wired Chassis
- Power Transformer

Now Only
\$228⁰⁰

Liberal Trade-ins

1800-Foot Roll Recording Tape

Professional Quality



Reg. 4.25
\$1⁶⁹

6 or More **\$1.49 ea.**

DELUXE 5-TUBE RADIO



Special
9⁹⁶

Choice of
Colors

MADE IN
AMERICA

Slim! Trim!

NEW 1953
MODEL

ZENITH

19" PORTABLE TV

FREE
TV
STAND
with
Purchase

- Transformer Chassis
- Sound Out Front
- Push-Pull On-Off
- 18,000-Volt Chassis

NOW
ONLY

\$159⁶³



Model K-2004

Easy Terms — Liberal Trade-ins

Brand New
1963

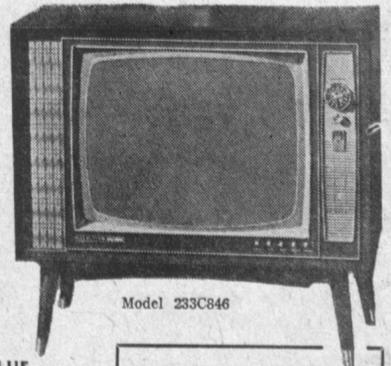
RCA VICTOR

23 INCH LO-BOY

- 22,500-VOLT CHASSIS
- NEW VISTA TUNER
- WALNUT GRAINED CABINET
- BEAUTIFUL PICTURE QUALITY

Now Only

\$218
FULL PRICE



Model 233C846

THIS IS A \$300 VALUE
BE SURE TO SEE IT!
EASY TERMS

LIBERAL
TRADE-INS

GENERAL ELECTRIC 4-SPEED STEREO PORTABLES FOLD-AWAY PHONOGRAPH



Model
RP-2040
Regular
\$114.95

\$78⁹³

- Flipover Cartridge
- Tone Control
- Terrific Tone
- Sturdy Aluminum Case

Brand New Emerson

4-SPEED PORTABLE PHONO

Model 1907



- Plays all sizes
- Plays all speeds
- Tone control
- Handsome 2-tone case

Reg. \$59.95

\$37⁹³

Fully Guaranteed

COMPARE THIS
VALUE ANYWHERE
ANY TIME

ZENITH

"An Amazing Buy"

23 INCH

ROLL-AROUND

CONSOLETTTE

WITH
SPACE-COMMAND
REMOTE CONTROL

New 1963 Model

ONLY **\$248⁶³**

EASY TERMS — LIBERAL TRADE-INS



K-3808



RCA VICTOR



MARK 8

COLOR TV

... WITH DRAMATIC NEW
PICTURE FIDELITY

"THE FRASER"

- 240,000 VOLTS OF PICTURE POWER
- NEW VISTA TUNER
- GOLDEN THROAT SOUND
- JUST TWO COLOR CONTROLS

CLOSEOUT PRICE!

\$458⁰⁰

Easy Terms



Model 213F-102

PRICE INCLUDES

- Delivery
- One Year Guarantee on All Parts Including Picture Tube

Liberal Trade-ins

Open Monday and Friday 'til 9 p.m.
Weekdays, 9:30 a.m. 'til 6 p.m.
OPEN SUNDAYS 10 A. M. TO 5 P. M.
FR 6-3444

SINCE 1925

TRIFFEY'S

258 NO. PACIFIC COAST HWY. REDONDO BEACH
Across from Redondo Union High School